SCC eFile 2010 ANNUAL REPORT 210507970 **COMMONWEALTH OF VIRGINIA** (6/10)STATE CORPORATION COMMISSION DUE DATE: 11/30/2010 1.) CORPORATION NAME: AMERICAN GREETINGS CORPORATION SCC ID NO: F0375735 2.) VA REGISTERED AGENT NAME AND OFFICE ADDRESS: B.E. **AUTH IN VI** 5.) STOCK INFORMATION **CORPORATION SERVICE COMPANY CLASS** AUTHORIZED 11 S 12TH ST **COMA** 187,600,000 PO BOX 1463 COMB 15,832,968 **RICHMOND, VA 23218** 3.) CITY OR COUNTY OF VA REGISTERED OFFICE: RICHMOND CITY 4.) STATE OR COUNTRY OF INCORPORATION: ОН 6.) PRINCIPAL OFFICE ADDRESS: ADDRESS: ONE AMERICAN ROAD ATTN: TAX DEPARTMENT CITY/ST/ZIP: CLEVELAND, OH 44144-7.) DIRECTORS AND PRINCIPAL OFFICERS: All directors and principal officers must be listed. An individual may be designated as both a director and an officer. OFFICER DIRECTOR NAME: JOSEPH CIPOLLONE TITLE: VICE PRESIDENT ADDRESS: ONE AMERICAN ROAD CITY/ST/ZIP/CO: CLEVELAND, OH 44144-X OFFICER DIRECTOR NAME: **GREGORY STEINBERG** TITLE: TREASURER ADDRESS: ONE AMERICAN RD CITY/ST/ZIP/CO: CLEVELAND, OH 44144-2398 X DIRECTOR X OFFICER NAME: **ZEV WEISS** TITLE: CEO/DIR ADDRESS: ONE AMERICAN RD CITY/ST/ZIP/CO: CLEVELAND, OH 44144-2398 X OFFICER DIRECTOR NAME: CATHERINE KILBANE TITLE: **SECRETARY** ADDRESS: ONE AMERICAN RD CITY/ST/ZIP/CO: CLEVELAND, OH 44144-

OFFICER

DIRECTOR

NAME: MORRY WEISS TITLE: CHAIRMAN

ADDRESS: ONE AMERICAN RD

CITY/ST/ZIP/CO: CLEVELAND, OH 44144-2398

		Γ,	OFFICER	DIRECTOR
NAME:	IEEEDEN WEGE	X	OFFICER	DIKECTOK
NAME: TITLE:	JEFFREY WEISS			
	PRESIDENT			
ADDRESS: CITY/ST/ZIP/CO:	ONE AMERICAN ROAD			
CIT 1/31/ZIP/CO.	CLEVELAND, OH 44144-			
		X	OFFICER	DIRECTOR
NAME:	WILLIAM A DEWITT			
TITLE:	VICE PRESIDENT			
ADDRESS:	ONE AMERICAN ROAD			
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-			
		X	OFFICER	DIRECTOR
NAME:	THOMAS H JOHNSTON	_		
TITLE:	VICE PRESIDENT			
ADDRESS:	ONE AMERICAN ROAD			
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-			
	, , , , , , , , , , , , , , , , , , ,	Гх	OFFICER	DIRECTOR
NAME:	EDWIN WEISS			
TITLE:	ERWIN WEISS			
ADDRESS:	VICE PRESIDENT ONE AMERICAN ROAD			
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-			
011 1/0 1/211 /00.	CLEVELAND, OF 44144-		Torriorn.	PIDEOTOR
NIA NAT		X	OFFICER	DIRECTOR
NAME:	MICHAEL GOULDER			
TITLE:	PRESIDENT			
ADDRESS:	ONE AMERICAN ROAD			
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-			
		X	OFFICER	DIRECTOR
NAME:	BRIAN T MCGRATH			
TITLE:	VICE PRESIDENT			
ADDRESS:	ONE AMERICAN ROAD			
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-			
		X	OFFICER	DIRECTOR
NAME:	STEPHEN J SMITH			
TITLE:	VICE PRESIDENT			
ADDRESS:	ONE AMERICAN ROAD			
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-			
	· · · · · · · · · · · · · ·	Х	OFFICER	DIRECTOR
NAME:		L^	32	
TITLE:	JOHN W BENDER			
ADDRESS:	VICE PRESIDENT			
CITY/ST/ZIP/CO:	ONE AMERICAN ROAD			
311 1/3 1/211 /00.	CLEVELAND, OH 44144-		7	
NIANAT		Х	OFFICER	DIRECTOR
NAME:	DOUGLAS W ROMMEL			
TITLE:	VICE PRESIDENT			
ADDRESS:	ONE AMERICAN ROAD			
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-		_	
			OFFICER	X DIRECTOR
NAME:	SCOTT S COWEN		<u>—</u>	
TITLE:	DIRECTOR			
ADDRESS:	ONE AMERICAN ROAD			
CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-			

				OFFICER	χ DIRECTOR			
	NAME:	JEFFREY D DUNN		-				
	TITLE:	DIRECTOR						
	ADDRESS:	ONE AMERICAN ROAD						
	CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-						
				OFFICER	X DIRECTOR			
	NAME:	WILLIAM E MACDONALD, III						
	TITLE:	DIRECTOR						
	ADDRESS:	ONE AMERICAN ROAD						
	CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-		1				
				OFFICER	X DIRECTOR			
	NAME:	MICHAEL J MERRIMAN, JR.						
	TITLE:	DIRECTOR						
	ADDRESS: CITY/ST/ZIP/CO:	ONE AMERICAN ROAD						
	CITT/31/2IF/CO.	CLEVELAND, OH 44144-		1				
				OFFICER	X DIRECTOR			
	NAME:	CHARLES A RATNER						
	TITLE: ADDRESS:	DIRECTOR						
	CITY/ST/ZIP/CO:	ONE AMERICAN ROAD						
	011 1/01/211 /00:	CLEVELAND, OH 44144-		1				
	NIA NAT			OFFICER	X DIRECTOR			
	NAME: TITLE:	CHARLES A RATNER						
	ADDRESS:	DIRECTOR						
1	CITY/ST/ZIP/CO:	ONE AMERICAN ROAD CLEVELAND. OH 44144-						
	011170172117001	CLEVELAND, OH 44144-		OFFICER	DIDECTOR			
	NAME:			OFFICER	X DIRECTOR			
	TITLE:	JERRY SUE THORNTON						
	ADDRESS:	DIRECTOR ONE AMERICAN ROAD						
	CITY/ST/ZIP/CO:	CLEVELAND, OH 44144-						
I AFFIRM THAT THE INFORMATION CONTAINED IN THIS ELECTRONIC REPORT IS ACCURATE AND								
COMPLETE AS OF THE DATE BELOW AND THAT I AM LEGALLY AUTHORIZED TO SIGN THIS REPORT.								
/s/ JOSEPH C	CIPOLLONE	JOSEPH CIPOLLONE, VICE	=	3/	23/2011			
SIGNATURE OF DIRECTOR/OFFICER		PRESIDENT			DATE			
	IN THIS REPORT	PRINTED NAME AND CORP	ORAT	ΓE				
		TITLE						
It is a Class 1 misdemeanor for any person to sign a document, which includes this electronic record, that is false in any material respect with the intent that the document be delivered to the Commission for filing.								
respect with the intent that the document be delivered to the Contribsion for filling.								